The BIGGEST reason to NOT auction the band is innovation. Almost all of the spectrum is already licensed, yet where are the deployments? Where are the new products and services?

Even those with licenses are again talking about going unlicensed.

The FCC has already facilitated a virtual duopoly between incumbant cable provider and telco provider. A third, independent offering would help the public have another choice.

Many individuals and companies prefer to do business with smaller, more personalized businesses. These small business can not affort to purchase radio spectum, however, they are the ones that may be squeezed out of business by the FCC's recent decesions.

Allow the small guy to continue to flourish and remain a choice for the consumer by providing more unlicensed radio spectum for Internet access.